



BUY NEVADA MEMBERSHIP



WHAT BUSINESSES CAN JOIN THE BUY NEVADA PROGRAM?

PRODUCERS

- Agriculture products grown or raised in Nevada
- Products may be sold in Nevada or outside the state
- Must have a producer certificate or organic certification

RESTAURANTS

- Use ingredients/products from Nevada producers/manufacturers
- Located in Nevada or out of state
- Business in good standing with secretary of state

RETAILERS

- Sell products from Nevada producers or manufacturers
- Located in Nevada or out of state
- Business in good standing with the secretary of state

MANUFACTURERS

- Production facility or business located in Nevada
- Manufactures food or agriculture products
- Business in good standing with the secretary of state

DISTRIBUTORS

- Distribute Nevada food and agriculture products
- Located in Nevada or out of state
- Business in good standing with the secretary of state

AGRICULTURE SERVICES AND ORGANIZATIONS

- Provide agricultural services or educational resources that support Nevada food and agriculture sector
- Business in good standing with the secretary of state

WHAT BENEFITS DO MEMBERS RECEIVE?

Members receive a **FREE** basic website listing which includes their name, location, website and food and agriculture products they sell. In addition, members can pay for membership levels to receive additional benefits.

| MEMBER BENEFITS | PLATINUM (\$1,000/year) | GOLD (\$240/year) | SILVER (\$120/year) | BRONZE (\$50/year) | LISTING (Free) |
|--|----------------------------|----------------------|------------------------|-----------------------|-------------------|
| Basic website listing | | | | | |
| Full company profile and logo on website | | | | | |
| Use of the Buy Nevada logo | | | | | |
| Facebook promotions | | | | | |
| One sheet of marketing & public relations tips | | | | | |
| Certificate signed by the governor | | | | | |
| Entrance into Tulare World Ag Expo | | | | | |
| Entrance into Clark County Fair | | | | | |
| One-on-one international market research | | | | | |
| Logo on Buy Nevada website homepage | | | | | |
| Logo on Buy Nevada advertisements | | | | | |
| Booth space at the Tulare World Ag Expo | | | | | |
| Custom promotional video for business | | | | | |
| Custom Buy Nevada promotional card | | | | | |

HOW CAN I SIGN UP FOR MEMBERSHIP OR LEARN MORE?

Visit buynevada.org to sign up for membership. Have a question about the program? Contact Jeff Sutich at 775-353-3627 or jssutich@agri.nv.gov.